



**MEDIA KIT 2016**

**WWW.MIDLIFEAGOGO.COM**

## About *Midlife-A-Go-Go*

[Gogoisms](#) | [Midlife](#) | [Rockin' Midlife Women](#)

*Midlife-A-Go-Go* was created in 2015 to celebrate the wonderful women of midlife: the go-getters; the leaders, not followers; the sassy and confident women who speak their minds and damn the consequences.

Inside *Midlife-A-Go-Go*, you'll find nuggets of truths about midlife, profiles on women who are defying Mother Nature's wicked clock and doing inspiring things in midlife, and other bits and pieces that make this time in our lives one of the most vibrant ever.

From the time she came of age, Valerie has been honoring every year of her life. Now, at 52, midlife doesn't fill her with a sense of dread but, rather, she finds it cause for celebration and believes that midlife is the best time of her life.

Valerie takes that same spirit and infuses it into *Midlife-A-Go-Go*, where she often writes from a personal perspective to inspire women of midlife.

Meet *Valerie Albarda*,  
the woman behind  
*Midlife-A-Go-Go*





# SOCIAL, POPULAR & SERVICES

The vibrant *Midlife-A-Go-Go* community is growing every day and continues to be a resource for women of midlife. *Midlife-A-Go-Go* enjoys a presence on these popular Social Media platforms:



## Popular Posts



The Fading Midlife Woman – Coming Out of the Background



It's Time to Bring Sexy Back with K-Y (Sponsored Post)



Menopause Q&A with Ellen Dolgen



Midlife Women and the Honor and Glory of Aging



The Cartwheels of Midlife



Midlife Skin Care Review: Albertini International (Product Review)

## ADVERTISING OPTIONS

- Sidebar Ads
- Sponsored Posts
- Product Reviews
- Giveaways

**READY TO COLLABORATE?**

***Let's do this!***

For rate sheet, terms, payment and other collaboration queries, CONTACT:

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