



MEDIA KIT 2016

WWW.MIDLIFEAGOGO.COM

About *Midlife-A-Go-Go*

[Gogoisms](#) | [Midlife](#) | [Rockin' Midlife Women](#)

Midlife-A-Go-Go was created in 2015 to celebrate the wonderful women of midlife: the go-getters; the leaders, not followers; the sassy and confident women who speak their minds and damn the consequences.

Inside *Midlife-A-Go-Go*, you'll find nuggets of truths about midlife, profiles on women who are defying Mother Nature's wicked clock and doing inspiring things in midlife, and other bits and pieces that make this time in our lives one of the most vibrant ever.

From the time she came of age, Valerie has been honoring every year of her life. Now, at 52, midlife doesn't fill her with a sense of dread but, rather, she finds it cause for celebration and believes that midlife is the best time of her life.

Valerie takes that same spirit and infuses it into *Midlife-A-Go-Go*, where she often writes from a personal perspective to inspire women of midlife.

Meet *Valerie Albarda*,
the woman behind
Midlife-A-Go-Go





SOCIAL, POPULAR & SERVICES

The vibrant *Midlife-A-Go-Go* community is growing every day and continues to be a resource for women of midlife. *Midlife-A-Go-Go* enjoys a presence on these popular Social Media platforms:



Popular Posts



The Fading Midlife Woman – Coming Out of the Background



It's Time to Bring Sexy Back with K-Y (Sponsored Post)



Menopause Q&A with Ellen Dolgen



Living in the Fullness of Life: Linda George Brown



The Cartwheels of Midlife



Women and Menopause. Wait... What About the Men?

ADVERTISING OPTIONS

- Sidebar Ads
- Sponsored Posts
- Product Reviews
- Giveaways

READY TO COLLABORATE?

Let's do this!

For rate sheet, terms, payment and other collaboration queries, CONTACT:

valerie@midlifeagogo.com

704-620-1104





RATE SHEET



Midlife-A-Go-Go Rate Sheet - 2016

Sidebar Ads	Sidebar ads are available in 3 sizes: 150 x 150 – \$40/month* 300 x 250 – \$70/month** 120 x 600 – \$75/month*** *3 months – \$105 (save \$15) **3 months – \$185 (save \$25) ***3 months – \$195 (save \$30)
Sponsored Posts	\$175 (including social media sharing)
Product Reviews	\$150 (including social media sharing)
Giveaways	Stand-alone giveaway: \$125 Giveaway w/post or review: \$95 (including social media sharing and giveaway posting on a minimum of four (4) sweepstakes sites)

Sidebar ad space is only confirmed after payment via PayPal. Payment, links and any graphics for ads must be received at least three (3) days prior to scheduled start of the ad. For purposes of ads, a month constitutes date-to-date (Ex. June 29 – July 29). Ads are not required to begin on the 1st of the month. The three (3) month amounts for ads reflect discounts; the amount must be paid in full in order to receive the discount. Placement of ads in the sidebar will be in the order they are paid.